From a School-level Painting Competition organised by W20India & The Geostrata
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W20 MEETINGS AND OUTREACH PROGRAMS

FROM: DECEMBER 2022 TO FEBRUARY 10th 2023

JAMMU
1. Digital learning training - 7th January 2023 Participants - 60
2. Outreach event - Women Empowerment - 8th January 2023
3. Meeting with LG of Jammu and Kashmir, Shri Manoj Sinha - 7th January 2023

BHOPAL
1. Uday Social Development Society event - 22th December 2022 Participants - 275
2. Conclave on women-led development - 10th January 2023
3. W20 curtain raise event - 10th January 2023 Participants - 1000+

MUMBAI
2. Session with women entrepreneurs - 15th January 2023
3. Preparing city for W20 Inception - 15th January 2023
4. W20 awareness event - cine artists & citizens - 15th January 2023
5. Intl. delegate meeting - 18th January 2023 Participants - 71
6. Started women bus service - 1st February 2023
7. Meeting minister and city officials of Aurangabad - 16th January 2023
8. Meeting with Shri Mangal Prabath Lodha, Minister of Tourism of Maharashtra - 17th January 2023

PUNE
1. Session on Women-led Development - MAER'S MIT S.D. B.Ed College

AHMEDABAD
1. Event with Sewa leaders and members - 28th December 2022

ANAND
1. G20 & W20 Awareness event, Porda Village - 29th December 2022

THIRUVANATHAPURAM
1. Outreach Program with women weavers Participants - 25

HARIDWAR
1. W20 Outreach Program - with Rita Chamali - 25th January 2023
2. Outreach event - Patanjali University - 25th January 2023
3. Discussion on W20 & vision - 26th January 2023

BHUBANESWAR
1. FLO Women achievers award ceremony - 10th January 2023
2. Conclave on women-led development - 10th January 2023
3. W20 curtain raise event - 10th January 2023 Participants - 1000+
4. Met Governor of Odisha, Prof. Ganesh Lal - 11th January 2023

BENGALURU
1. Discussion on W20 - Sri Sri University 29th January 2023
2. Discussion on W20 goals and Climate - Sri Sri University - 30th January 2023

TOTAL OUTREACH PROGRAMMES: 32
A. Public Outreach with Women, Girls and Youth

15th January 2023: W20 Chair, Dr Sandhya Purecha and Chief Coordinator, Dharitri Patnaik met with women startup entrepreneurs in Marathwada Accelerator for Growth & Inclusion Council in Aurangabad which is a business incubator.

15th January 2023: W20 Chair, Dr Sandhya Purecha and Chief Coordinator, Dharitri Patnaik met with Aurangabad First Citizens’ Forum who have been organizing activities to prepare the city for the W20 Inception Meeting.

15th January 2023: Dr Sandhya Purecha, Chair of W20 India was the Chief Guest at the closing ceremony of Ajanta-Ellora Film Festival in Aurangabad spreading awareness on W20 to all present, especially cine artists & citizens of Aurangabad. Dharitri Patnaik, Chief Coordinator of W20 India also graced the event with her presence.

18th January 2023: 71 W20 delegates representing G20 nations discussed W20 2023 priority areas, alignment of task forces, the process for drafting an impactful communique and the forthcoming Inception Meeting in Aurangabad on 27th & 28th February. It was chaired by W20 India Chair Dr Sandhya Purecha and facilitated by Dharitri Patnaik, W20 Chief Coordinator.
25th January 2023: Dr Sandhya Purecha, W20 Chair held outreach programs in Uttrakhand with knowledge partner Patanjali University.

25th January 2023: Dr Sandhya Purecha, W20 Chair held an outreach program in Haridwar, Uttrakhand with Rita Chamoli.

26th January 2023: W20 Chair Dr Sandhya Purecha met with Yogi Rishi Ramdev and shared with him the vision of W20 and women empowerment.

29th January 2023: W20 Chair Dr Sandhya Purecha met with Gurudev Sri Sri Ravishankar and discussed with him about W20.

30th January 2023: W20 Chief Coordinator Dharitri Patnaik was felicitated by Gurudev Sri Sri Ravishankar in Sri Sri University, one of the knowledge partners of W20. The event was attended by 30,000 people and Ms. Patnaik spoke about the goals of W20 and the focus on partnership with Sri Sri University on entrepreneurship, climate change and education. EWA Academy.
1st February 2023: Smart City Aurangabad, which is all set to host the W20 Inception Meeting, started a special bus service for women under the leadership of Dr. Abhijit Choudhary, CEO of Aurangabad Smart City Development Corporation Limited. The bus service was inaugurated by women officers and staff.


5th February 2023: 52 children enrolled in digital learning classes in Bhubaneswar by W20 knowledge & network partner HBT as part of outreach under the W20 priority area- Bridging the Gender Digital Divide.

6th February 2023: W20 knowledge & network partner The Geostrata organised a ‘Know Your Engagement Group’ outreach session at Hindu College, University of Delhi for 80+ college students.

7th February 2023: W20 knowledge & network partner The Geostrata organised an outreach program at Sri Venkateshwar International School, Delhi for 200+ school students. Students of class 7th participated in essay writing and painting competitions on themes related to women empowerment.

10th February 2023: W20 Chair Dr Sandhya Purecha met a three member delegation from UN Women led by Deputy Ex Director Anita Bhatia, India Representative Susan Ferguson & Deputy Representative Kanta Singh to discuss about W20 & UN Women partnership.
B. Public Outreach with Policy Makers

16th January 2023: Dr. Sandhya Purecha, Chair of W20 and Dharitri Patnaik, Chief Coordinator, W20 met with Shri Atul Save, Maharashtra Minister of Cooperation, OBC Welfare, Shri Sandeepan Bhumre, Maharashtra Minister of Employment Guarantee and Horticulture and Aurangabad Guardian Minister, Shri Astik Kumar Pandey (IAS), District Collector Aurangabad, Dr Abhijeet Chaudhari (IAS), Municipal Commissioner and Administrator Aurangabad, Shri Haribhau Bagade, MLA and former assembly speaker and Shri Vikas Meena (IAS), ZP CEO and Manish Kalwaniya (IPS), SP Aurangabad (Rural).

17th January 2023: Dr Sandhya Purecha met with Shri Mangal Prabath Lodha, Minister of Tourism of Maharashtra to discuss about the Women 20.

28th January 2023: W20 Chair Dr Sandhya Purecha and W20 India Delegate Bansuri Swaraj met with Honourable Minister Smriti Irani to discuss key priorities of W20 India and the progress.

3rd February 2023: W20 Chair Sandhya Purecha met with G20 India Sherpa Amitabh Kant and briefed him about W20’s work and invited him to the Inception meeting.
W20 PARTNERSHIPS

Institutional Partner

Amul
The Taste of India

29TH DECEMBER 2022

Network Partners

Gramya
Marathwada Accelerator for Growth
& Incubation Council

4TH FEBRUARY

Civil Society Partner

11TH JANUARY

Knowledge Partners

Amrita Vishwa Vidyapeetham

17TH JANUARY

UN Women - India

3RD FEBRUARY

Maker's MIT Pune

18TH JANUARY

ICRISAT

17TH JANUARY

i CREATE

6TH FEBRUARY

25TH JANUARY

Geospatial

1ST JANUARY

SNDT Women's University

7TH JANUARY

7TH FEBRUARY

www.w20india.org
PRIORITIES OF W20
Women in Entrepreneurship

GLOBAL DATA
32.9%

WOMEN WITH OWNERSHIP IN FIRMS
(252 million womenpreneurs)

INDIAN DATA
Indian startups provide employment to 27 Million

22%
WOMEN-OWNED ENTREPRISES IN INDIA
(15.7 million womenpreneurs)

20.4%
WOMEN-LED MSMES
(252 million womenpreneurs)

Sources: Bain & Company
Digital Equity for Women’s Economic Agency: A Vision for W20 India 2023

Anywhere in the world today, a woman is:
• Less likely to be online;
• More likely to have low or no digital skills;
• Less likely to be an IT professional; and
• Far less likely to launch a technology startup.

As a result, women are at greater risk of being excluded by the digital disruption that has transformed our society—a situation exacerbated by the COVID pandemic. These circumstances pose great risks to women’s economic empowerment, economic recovery and ensuring sustainable development.

For this reason, Women20 India, an official engagement group to the G20 India Presidency, has established closing the Gender Digital Divide and promoting Skills Development and Women’s Entrepreneurship as key priorities for 2023. As Digital Equity Chair for the W20 European Union Delegation and Chair of the Women’s Education and Skills Development Taskforce for W20 India, I am proud to support these priorities.

A key characteristic of the digital disruption which cuts across geographic locations and socio-economic conditions is that, no matter where she is in the world, a woman is less likely to be online than a man. Of the Earth’s 7.9 billion human population, men make up thirty percent and women twenty-five percent of people who are online, reflecting 195 million fewer women online overall. Despite a surge in online participation during the COVID pandemic, the rate at which women go online continues to lag behind. This ubiquitous and persistent trend represents the digital divide compounded by the gender gap which, without focused effort to address it, risks deepening. This global phenomenon is recognized as the gender digital divide.

In countries where digitalization has a firmer hold, women are still less likely to have digital skills, take up formal computer science and other STEM studies, or hold technical and leadership roles in IT organizations.
Globally, the founder of a technology-driven enterprise is five times more likely to be a man than a woman, and in many places, the ratio is closer to ten-to-one. In addition to the yawning social divide this reality reflects, it also represents a loss for the global economy and for women themselves who are unable to fully realize their potential as economic agents in an increasingly digital society.

In 2013, the UN reported that bringing 600 million women and girls online could boost global GDP by up to $18B. A European study in 2018 suggests that greater participation of women in the ICT sector would contribute as much as €16B annually to the European economy alone. Especially as a response to the COVID-induced “She-cession,” action to tackle the gender digital divide presents an opportunity to improve women’s economic agency, address the digital skills and job gap, and promote sustainable development.

As a path out of economic adversity, women everywhere turn to entrepreneurship, making women-led enterprise one of the most dynamic facets of the global economy, although it is not consistently prioritized in the policy. GEM research in 2019 indicates that $5T would be added to the world’s economy if women participated in entrepreneurship at the same rate as men. The COVID pandemic has disproportionately impacted women—forcing millions out of the workplace, many permanently. In response, entrepreneurship is and will continue to be a key factor in sustaining financial independence for women and supporting economic recovery.

In the digital society, economic participation is increasingly linked to skills that support both digitally-enabled and digitally-driven entrepreneurship, where women face a de facto disadvantage in both areas. A lack of digital skills to build, launch and manage enterprises, including in online marketplaces and supply chains, creates a persistent barrier to entry for women seeking to participate as entrepreneurs in the digital economy. A want for specialized digital skills, including as experts in academia and industry, further limits the ability of women to contribute as innovators, researchers, entrepreneurs and leaders in the digital society. The uptake of artificial intelligence, and the inherent risk it poses to intensifying social inequities, can further amplify this problem.

On March 5, 2020, Ursula Von der Leyen, the first woman President of the European Commission, launched the EU Gender Equality Strategy 2020-2025 whose key objectives include closing gender gaps in the labour market and achieving equal participation between women and men across different sectors of the economy.
This vision is further reflected in the EU Action Plan on Gender Equality and Women’s Empowerment in External Action 2021-2025 (GAP III) which promotes gender equality and women's empowerment through all external actions of the European Union, including by bringing the gender perspective to new policy areas like the green transition and digital transformation.

In January 2023, the Digital Decade for Europe 2030 policy went into force which explicitly aims to close the gender gap among IT specialists as a key driver for achieving the twin digital and green transitions in Europe. Increasing participation of women in digital fields is thus prioritized as a contributor to achieving the European Green Deal which, among other goals, aims to make Europe a net-zero emitter of greenhouse gases by 2050. This vision has set off a cascading set of programming and policy actions, including Horizon Europe funding to tackle inequalities related to skills, care and other issues that might otherwise constrain women from enjoying full economic agency and fairly contributing to the digital society.

Regardless of geography, policies like the foregoing that enshrine digital equity for women, at the nexus of closing the gender digital divide and promoting women's economic agency, have the following advantages:

• Reduce the risk of marginalization posed to women by digital disruption;
• Address the global digital skills and job gaps;
• Support a pathway to increased workforce participation and entrepreneurship by women;
• Harness the creative capacity of women for sustainable economic development; and
• Promote women’s full economic, social and political agency.

As a long-time global advocate for women’s digital equity, I am grateful for the vision W20 India has shown in setting its priorities for the G20 India Presidency, and I look forward to achieving global commitments and action on these critical topics together.

Cheryl Miller Van Dÿck
Chair, Education and Skills Development Task Force, 2023
G20 India Women20
Head of EU Delegation ex officio, G20 Women20
Perspectives

Rural women have so much to gain from mobile, but are being left behind

The original blog was posted on gsma.com. In support of International Women’s Day, the GSMA Connected Women programme will publish its latest global mobile gender gap data on March 8.

Rural women are the most digitally excluded
When someone owns their own handset, they are much more likely to use mobile internet. However, in all ten countries covered in GSMA’s Consumer Survey 2021, rural women are less likely than rural men to own a mobile (Figure 1). Mobile gender gaps in rural areas tend to be wider than those in urban areas, highlighting that rural women are being left behind.

Figure 1: Rural mobile ownership, by country

N.B. The gender gap in this graph refers to how much less likely a woman is to own a mobile than a man. As such, rural women in survey countries are less likely to use mobile internet than rural men, urban men, or urban women (Figure 2). In Nigeria, for instance, mobile internet is used by 67% of urban men, 46% of urban women, and 41% of rural men, but only 24% of rural women. In fact, across nine of our ten survey countries (except Mexico) between 51% and 76% of the women that are not yet using mobile internet live in rural areas.
Figure 2: Urban and rural mobile internet use, by country

N.B. The gender gap in this graph refers to how much less likely a woman is to use the internet than a man
For rural women who do own a mobile, the benefits are clear
We asked mobile owners the degree to which mobile helps them in various aspects of their life. Across all ten survey countries:
• Between 69% and 91% of rural female mobile owners reported that mobile helps them with day-to-day activities and makes them feel safer.
• Between 39% and 83% of rural female mobile owners reported that mobile gives them access to information that would not have had otherwise.
• Between 47% and 85% of rural female mobile owners, for whom it was relevant, reported that mobile phones help them with their work or business.
• Between 43% and 48% of rural female mobile owners, for whom it was relevant, reported that mobile helps them with their education or studies.

Rural women who are mobile owners tend to report the benefits of mobile to a similar degree as urban female owners. Furthermore, once rural women own a mobile, they are using their phones for similar use cases as other mobile owners e.g. primarily for network calls, instant messaging, social networking and watching free videos.

Why are rural women lagging so far behind?
Awareness of mobile and mobile internet is a key initial barrier to adoption for anyone, and awareness levels are lowest among rural women. For example, in Kenya 93% of urban men, 84% of rural men, and 81% of urban women are aware of mobile internet compared to just 69% of rural women.

Once rural women are aware of mobile internet, the barriers they face to adopting mobile internet are: handset affordability and a lack of basic literacy and digital skills. Rural women tend to feel these barriers more acutely than rural men or people in urban areas due to structural inequalities and social norms. Social norms preventing women’s access and use of mobile tend to be stronger and more pervasive in rural settings making it difficult for rural women to even access mobile handsets or to find support to use them. For example, rural women usually spend more time than men doing paid and unpaid household work, limiting their mobility, and gatekeepers’ may restrict who women can interact with e.g. mobile agents. As such, the compound effect of being rural and a woman means that social norms will likely play an even larger role in preventing their uptake of mobile phones and the internet.
Reaching rural women requires a concerted effort but the benefits are substantial
Tackling the barriers rural women face to accessing and using mobile phones will require significant and targeted action. All stakeholders need to work together to address rural women’s inability to afford devices, data plans and other service fees; lack of digital skills and literacy; as well as lack of awareness and understanding of mobile internet and its benefits. Detailed recommendations for policymakers can be found in GSMA’s report ‘Policy considerations to accelerate digital inclusion for women’.

Addressing the mobile gender gap will generate substantial social and commercial benefits, given women make up the majority of the unconnected in low- and middle-income countries. It’s time to ensure everyone can participate in an increasingly connected world.

By
W20 European Union Delegation
Perspectives

Combating Climate Change

We recognize that climate change is one of the biggest challenges facing humankind, society, and business today. To address it, we shall come up with effective solutions to fight global warming. Our working group has extensive technological, industrial, and research expertise in reducing greenhouse gas (GHG) emissions and therefore we shall take an active approach to mitigate the climate impact and propose adaptation solutions to climate change.

By

Elena Myakotnikova, CEO Advisor-SIBUR, W20 Russia
Female engagement has always been a foundation of any advancement, whether it was the Dandi march during the early days of independence, the Me-too movement during the pre-Covid era, or the increasing female participation in all aspects of the workforce. Nirmala Sitharaman, Vasundhara Raje Scindia, Falguni Sanjay Nayar, Meenakshi Arora, and Indira Jaising are just a few of the very influential women who are encouraging more women to enter the workforce by being a powerful force in governance, business, law, and other fields.

Female engagement and societal economic success are fundamentally intertwined. Increased educational attainment among women and girls promotes inclusive economic growth and the economic empowerment of women. For women's health and well-being, as well as their income-generating opportunities and participation in the formal labour market, education, upskilling, and re-skilling throughout life are essential. This is especially true in light of the rapid technological and digital transformations affecting jobs.

Globally, countries will gain substantially from increased employment and leadership possibilities for women, which has been proven to boost organisational effectiveness and growth. According to estimates, businesses with three or more women in top management roles do better across the board in terms of organisational performance and economic growth.

Women's participation in the Indian economy has significantly increased as a result of the present administration's several initiatives, including the KBL Mahila Udhyog Loan, Women MSMEs, and the introduction of the Women Entrepreneurship Programme (WEP) by Niti Aayog.

The W20 presidency of India can take a proactive approach by dismantling all the social constraints that women face, including gender bias, a lack of resources, and traditional patriarchal norms. The nations must devise practical measures to do away with the gender biases associated with business owners.
Female labour supply is both a driver and an effect of development in this environment. As more women enter the workforce, economies have the potential to grow quicker in response to increasing labour inputs claimed by the Un Women organisation. Maintaining the G20 goal of growth led by women is a priority for the current administration. The G20 is an essential platform for initiatives to raise the status of women. When carried out in accordance with global best practices, these steps could change the environment that promotes female-led growth.

By Nehal Bhardwaj
W20 Secretariat and The Geostrata
Promote art & culture thru every means: Dr Sandhya Purecha

We try to promote art and culture through different mediums. Both of these are strengthened if they receive a pat of appreciation. Whenever you are, you should promote Indian art and culture through every means, said national president of music and drama academy of Government of India and W20 India Dr Sandhya Purecha. She was speaking at the conclusion of Ajanta Ellora International Film Festival on Sunday.

Speaking further, Purecha said to promote art, it is necessary to get a bit of appreciation. Films and I have a close relationship and it still remains today. Art, literature and culture will be showcased under the G20 through the W20.

We will try to increase the leadership qualities of women and promote Indian art and culture wherever possible. Chief coordinator of W20 Indin Dhairiti Patnaik, special inspector general of police K M Prasanna, Maharashtra State cultural director Viplavbhanwar Chavre, Zilla Parishad CEO Vikas Meena, organiser Ashok Rane, jury chairman Jyoti Gladson, Nandkishore Kagliwal, actress Sonali Rulkarni, Shweta Basu Prasad, MCM chancellor Ankushrao Kadam, vice-chancellor Vilas Sapkal and others were present.

Children’s film festival next year

Nandkeshore Kagliwal said films of international quality were screened at the festival this year. The audience responded enthusiastically.

Film is an effective medium to convey messages in society. This festival takes Aurangabad city to new heights. A children’s film festival will be organised next year.

Aurangabad should be the film capital

Ankushrao Kadam said the capital of India was Aurangabad. Similarly, Aurangabad should be the centre of the film industry.
Media Coverage Links

HARIDWAR

- Garwal ki Peeda
  W20 India delegation meeting with BJP Mahila Morcha
- Daily news UK
  W20 India delegation meeting with BJP Mahila Morcha
- Sabse TezP Times
  W20 India delegation at Haridwar

ANJATA ELLORA FILM FESTIVAL

- Lokmat Times
  W20 Chair addressed the AIFF film festival

MEETING WITH ART OF LIVING FOUNDER

- Orrisa Diary
  Meeting with Sri Sri

PATANJALI

- Signing of Memorandum of Understanding with Patanjali
- Meeting with Baba Ramdev

MEETINGS WITH MINISTERS

- Meeting with Smriti Irani, Minister of Women and Child Development

W20 DELEGATES

- Outlook India
  Raveena Tandon speaks about W20
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